College & Business Partners: Thespian Nation Live Pricing



November 12, 2020

Announcing Thespian Nation Live! A virtual event held over the weekend of January 29 – 31 and home of the official California, Connecticut, Delaware, Idaho, Illinois, Indiana, Kentucky, Louisiana, Maine, Montana, New Mexico, Virginia, and Wyoming Thespian festivals.

This co-located event will offer all of the same learning, networking, and fun of each Chapter's inperson events:

- College auditions for 2020-21 Juniors and Seniors to showcase their talent to top tier colleges and universities across the country and in their home region and state
- College prep auditions for 2020-21 Freshmen and Sophomores to get feedback on auditions and portfolios to be better prepared for their eventual college auditions
- Exhibit halls split up to better connect attendees with the products and services they are in the market for: College Fair Hall, Student Marketplace, Teacher Engagement & Experience Arena

COLLEGE & UNIVERSITY PRICING INFORMATION

College Auditions "meet your next class of enthusiastic student performers and technicians"

- \$250 includes two representatives
- Access to submitted auditions from 2020-21 Juniors & Seniors via Open Water
- Audition submissions available prior to the event

College Prep Auditions "see up & coming talent and provide critical insight into their audition material as they prepare for future college auditions"

- \$50 add-on with Thespian Nation auditions purchase
- Access to submitted auditions from 2020-21 Freshman & Sophomores via Open Water
- Feedback will be compiled and sent to students
- Colleges can directly contact students for follow-up via platform chat feature & 1:1 video conference

College Exhibit Booth "a virtual space to better get to know potential students and tell them more about your programs and offerings)

- \$250 includes two representatives
- Customizable booth
- Colleges directly contact students for callbacks/interviews off the platform via platform chat feature & 1:1 video conference

BUSINESS PARTNER PRICING INFORMATION

Non-College exhibitors (Expo Halls)

- Customizable booth
- Business directly contact attendees for meetings and demos via platform chat feature & 1:1
 video conference

Teacher Engagement & Experience Arena "where teachers can learn about current and new products and services to bring success to their classroom"

\$250 includes two representatives



Student Marketplace "where students (& teachers!) can find products ranging from the hottest new script to the highest quality stage make-up to your own personal roll of glow tape"

• \$250 includes two representatives

SPONSORED TEACHER CHAT LOUNGES

Sponsored teacher chat lounges "experts in the field facilitate and join the conversation on a range of topics important to teachers" (sponsors will be asked to submit thought leadership topics not sales-focused material)

- \$350 add-on with exhibitor purchase
- \$500 stand-alone

QUESTIONS

Please email Business Development Associate Director, Angel Wuellner at awuellner@schooltheatre.org with any questions.